

1 SKILLED AND AGILE WORKFORCE

Increase in the number of learners who are successful in their life and career plans in New Brunswick.

1. Technical and Social Skills

CCNB graduates master the technical and social skills required to succeed in their life and career plans through access to programs which include well defined, observable and assessed competency profiles and learning outcomes.

Performance Indicators

Proportion of programs which include a technical and social competency profile. **100%** **Targets 2027**

Proportion of learners who complete a training program using a competency-based approach. **At least 60%**

2. Continuum of Learning

The CCNB supports the life-career learning and development continuum of individuals through its support services and training programs which include personalized pathways, flexible schedules and diversified delivery modes.

Performance Indicators

Proportion of learners who will have completed a personalized training pathway. **At Least 40%** **Targets 2027**

Number of applicants and learners who develop a life-career plan with the help of support services. **750 per year**

3. Labour Market

The integration and retention of learners in the New Brunswick labour market is increasing.

Performance Indicators

Increased skilled labour added to the NB economy in a job related to the field of training. **1,500 individuals per year** **Targets 2027**

Proportion of international graduates working in NB, one and three years after graduation. **75% after one year**
70% after three years
Subject to change

Mission

Transform our communities by developing the full potential of learners and employers.

Vision

To be an innovative leader in the development of human and community potential.

Values

Inclusion brings us together.
Innovation transforms us.
Agility propels us.
Collaboration develops us.

2 COLLABORATIVE INNOVATION

Increased capacity for sustainable growth of New Brunswick businesses and organizations.

4. Innovation

CCNB-INNOV's innovation activities in key sectors of the New Brunswick economy are increasing.

Performance Indicator

Value of industrial projects in key sectors. **↑ 50%** **Target 2027**

5. Training Partnerships

Training partnerships are established with businesses and organizations in order to co-create learning experiences.

Performance Indicators

Number of trained individuals who access or retain employment as a result of these partnerships. **1,000 individuals over five years** **Targets 2027**

Number of partnerships established in a context of co-creation of learning experiences. **At least 1 partnership per CCNB school over five years**

3 COMMUNITY VITALITY

An increase in the social, economic and cultural vitality of New Brunswick communities

6. Community Involvement

The college community contributes more to the development of New Brunswick communities.

Performance Indicators

Proportion of programs that incorporate mandatory community projects. **At least 90%** **Targets 2027**

Number of volunteer hours contributed by staff to community projects. **10,000 hours**

7. Climate Change

The effects of climate change are integrated into our choices and practices.

Performance Indicators

CCNB's carbon footprint. **↓ 1% per year** **Targets 2027**

Proportion of training programs that include learning outcomes related to environmental responsibility. **At least 65%**

8. Equity, Diversity and Inclusion

The CCNB provides an inclusive, equitable and representative environment in which to study, work and live.

Performance Indicators

Proportion of the college community that favourably rates the College's equity, diversity and inclusion practices. **In accordance with the established standard** **Targets 2027**

Proportion of training programs that include learning outcomes related to Francophone identity building among the social skills assessed. **At least 65%**

4 THE ABILITY TO ACT

Improvement of the adaptive capacities of the CCNB.

9. Collective Leadership and Communication

A culture oriented on collective leadership.

Performance Indicator

Proportion of staff who rate their level of involvement, their level of collaboration and their quality of communication favourably. **In accordance with the established standard** **Target 2027**

10. Priority Projects

Investments and reallocation of human resources support CCNB's priority projects

Performance Indicator

Proportion of resources invested annually in CCNB's priority projects. **At least 2.5% each year + ↑ 0.5% annually** **Target 2027**

- Government of New-Brunswick-Established KEY PERFORMANCE INDICATORS:**
- Retention rate of students enrolled in regular programs
 - Satisfaction rate of graduates
 - Employment rate of graduates from regular programs
 - Employment rate of regular program graduates in their field of training